



2021 **GULF STATES** **REGIONAL** **OTOLARYNGOLOGY** **CONFERENCE**

May 28-30

The Lodge at Gulf States Park
Gulf Shores, Alabama

READY TO MEET AGAIN?

**We can't wait to
welcome
physicians from
across the
Southeast to the
conference.
They'll be looking
for innovative
products and new
technologies –
will you be there?**

**Exhibit Hall open
Friday, May 28 &
Saturday, May 29**

ALASOHN

P.O. Box 1900
Montgomery, AL 36102

19 South Jackson Street
Montgomery, AL 36104

334.954.2575
alamedgroups@gmail.com

February 2021

Dear Exhibitor/Sponsor:

We are excited to announce that Alabama, Mississippi and Louisiana Otolaryngology Societies gather again this year for the 2021 Gulf States Regional Otolaryngology Conference May 28-30 at the Lodge at Gulf State Park, Gulf Shores, Alabama. **We would like to invite you to join us and exhibit your products/services while meeting face-to-face with otolaryngologists from the tri-state region (Alabama, Louisiana and Mississippi).** Although we had approximately 100 in attendance in 2019, we are unable to project attendance at this year's event. However, over 300 physicians have been invited!

As you know, meetings of this nature are dependent, in large part, upon your support. We have had great cooperation in the past and look forward to this next meeting. If you would like to participate, please review the enclosed information, which includes exhibit set-up, breakdown and exhibit hall times, along with information on hotel reservations, shipping and ordering of power/internet services for your booth. *Exhibit fee for all exhibitors is \$2,000.00 covering a tri-state meeting.*

If you need any further information, please do not hesitate to call our office. As always, we appreciate your continued support of our meeting.

Sincerely,

Christi Long, Director

Alabama Society of Otolaryngology, Head and Neck Surgery

Stites Whatley, M.D.

President

Alabama Society of Otolaryngology, Head and Neck Surgery

ALASOHN Mission Statement

Our mission is to advance the art, science and ethical practice of Otolaryngology, Head and Neck Surgery through education, communication, research and life-long learning.

2021 Gulf States Regional Otolaryngology Conference

May 28-30

The Lodge at Gulf State Park ★ Gulf Shores, AL

Exhibiting firm's name: _____

Main contact person: _____

Phone # (_____) _____ No. of booths requested: _____

Address: _____

Email address: _____

Company Representatives (name badge purposes)

☐ I will need electrical service at my booth (charges may apply; venue order form will be sent at a later date).

☐ Where possible, please do not locate my exhibit next to our major competitor which is named below:

To complete your exhibit application, complete and mail the following:

- ☐ Application
- ☐ Exhibit Guidelines
- ☐ Payment (\$2,000.00 made payable to AlaSOHN)

AlaSOHN
ATTN: Christi Long
P.O. Box 1900
Montgomery, AL 36102-1900

Exhibit Guidelines:

1. Exhibit set-up is Thursday, May 27, 2021, 3:00 – 6:00 PM. All booths should be in place by 7:00 AM Friday, May 28, 2021. Your booth should be staffed at all times during viewing hours.
2. Aisles must be kept clear, and no banners, signs, etc. will be allowed to interfere with views of adjacent booths.
3. At the end of the show, you will be responsible for taking your empty boxes, etc. to the trash area indicated by the conference center.
4. No subletting of space is permitted.
5. It is expressly understood that exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and save harmless the Alabama Society of Otolaryngology Head and Neck Surgery, the Lodge at Gulf State Park, their owners, employees or agents against all claims, losses and damages to persons or property, governmental charges and/or fines, and attorney's fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the Lodge at Gulf State Park, its owners, employees, and agents. In addition, the exhibitor acknowledges that the Alabama Society of Otolaryngology, Head and Neck Surgery, and the Lodge at Gulf State Park do not maintain insurance covering exhibitor's property and that, if desired, it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.
6. By attending the Gulf States Oncology Summit and any of its associated events, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. Further, you and any guests voluntarily assume all risks related to exposure to COVID-19 and agree not to hold Alabama Society of Otolaryngology, Head and Neck Surgery and The Lodge at Gulf State Park or any of their affiliates, directors, officers, employees, exhibitors, or volunteers liable for any illness or injury.

☐ I acknowledge receipt of and agree to the above-mentioned guidelines and affirm I have the authority to sign on behalf of the organization and its representatives listed on this form.

Authorized Exhibitor Signature: _____

Printed name: _____

Date: _____

Exhibitor Applications

Completed application, acknowledgement of exhibit guidelines form and fee should be mailed to AlaSOHN, ATTN: Christi Long, PO Box 1900, Montgomery, AL 36102-1900.

Exhibitor Levels

All exhibit space is \$2,000.00. Other sponsorship opportunities are available. Please contact Christi Long at 334.954.2575 or alamedgroups@gmail.com for sponsorship opportunities.

Exhibitor Space and Services

The exhibit registration fee includes a table, two chairs, identification sign and a garbage can. ***Spaces are assigned on a first-come, first-served basis, according to the date of receipt of your paid reservation.*** Upon receipt of your exhibitor application and payment, you will receive a written confirmation.

For each exhibit fee paid, the company will receive an attendees list the time of the conference.

Exhibit Hall Hours

Exhibits will remain open during conference; specific hours are described below. All meal functions will be in the exhibit hall to maximize opportunities for physician/exhibitor contact.

Set-up:	Thursday, May 27, 2021	3:00 – 6:00 PM
Hours:	Friday, May 28, 2021	7:00 AM – 10:30 AM 6:00 PM – 7:00 PM
	Saturday, May 29, 2021	7:00 AM – 10:30 AM
Dismantle:	Saturday, May 29, 2021	10:30 AM (following the morning break)

Federal Tax Status

The Alabama Society of Otolaryngology, Head and Neck Surgery is a 501c (6) organization. A W9 form is available on request.

Hotel Reservations

You can make a reservation by calling **251.540.4000** and referencing **code ASO** for the Gulf States Regional Otolaryngology Conference. You can also reserve online at <http://group.hilton.com/GSOTOLARYNGOLOGY>. Deadline for making reservations at our group rate (\$289-469) is May 3, 2021. The hotel will offer the group rate three days prior and three days following the event based on availability.

Shipping

We are working to secure a shipping partner at this time. The Lodge at Gulf State Park does not have facilities to store large crates. Information should be available in the near future and will be provided to companies who have submitted exhibit applications.